



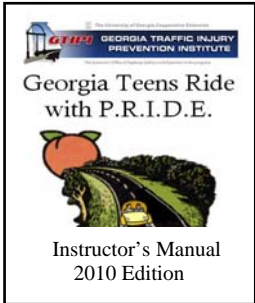
# P.R.I.D.E. Insider

The newsletter for Georgia Teens Ride with P.R.I.D.E. (Parents Reducing Injuries and Driver Error) Instructors

December 2009

## P.R.I.D.E. updates for 2010

In an effort to keep the P.R.I.D.E. program on the path of continued success, GTIPI is once again updating its curriculum.



While many of the proposed changes for 2010 are minor, some may take a little time for everyone to adjust. We are confident, however, that these changes will help P.R.I.D.E. maintain its credibility and award-winning status.

Some of the proposed changes currently being considered include:

- Additional slides emphasizing the importance of wearing a seat belt and Georgia's seat belt laws;
- Additional slides explaining programs of the Georgia Traffic and Injury Prevention Institute (GTIPI);
- Simplified step-by-step explanation of Georgia's TADRA laws;
- Simplified tips for parents for driving practice and coaching teen drivers;
- Revised teen session with more activities for increased participation and dialogue;
- Revised surveys and forms;
- Continued program monitoring (including unannounced visits) and class observations by GTIPI staff;
- Increased contact and follow-up (personal and telephone) with instructors;
- Revised online re-certification procedures to help instructors who are unable to travel; and
- Revised guidelines for obtaining the new instructor manual.

Changes are scheduled to go into effect by January 31, 2010. Details will follow soon. Check your email for updates.

## Let us hear from you!

We value your input and welcome your suggestions and concerns. Please feel free to contact Dana Porter by phone at 770-929-4046 or 800-342-9819 or by e-mail at [dmp71@uga.edu](mailto:dmp71@uga.edu).

## Marketing Reminders

To ensure that everyone involved with the P.R.I.D.E. program is properly recognized, it is extremely important that you include the following information in your advertisements when marketing your P.R.I.D.E. classes:

- The name of your agency and any other organization that is collaborating with you in offering your local P.R.I.D.E. program.
- GTIPI is an educational outreach unit of the University of Georgia Family and Consumer Sciences Cooperative Extension. It is funded by a grant from the Governor's Office of Highway Safety.

Please remember to submit to GTIPI for review any advertisements you plan to use for marketing your classes **prior to** announcing the class to the public. Also, when submitting the final paperwork from your class, please remember to include a copy of the actual advertisement with the name of the media source, circulation numbers and date(s) the advertisement was publicized. Also, if you have pictures and local advertisements from your P.R.I.D.E. classes that you have not submitted to GTIPI, please send them to us for inclusion in our monthly reports to GOHS.

## Let's do it again in 2010!

The past grant year has been a great one for the P.R.I.D.E. program. During FFY 2009, with the outstanding help of dedicated instructors like you, P.R.I.D.E. exceeded all of its program objectives. GTIPI certified/re-certified **176** P.R.I.D.E. instructors, held **108** P.R.I.D.E. classes and reached **2021** parents and teens.

Thanks to all of you for your hard work and dedication in saving lives. You truly are making a difference! Let's do it again in 2010!

## Happy Holidays from GTIPI!

As the holidays approach, many of you will travel to spend time with family and friends reflecting on the events of the past year. This holiday season; remember to Buckle Up Every Trip, Every Passenger, Every Time! The University of Georgia and GTIPI will be closed for the holiday season from December 24, 2009 through January 4, 2010.

**HAPPY HOLIDAYS!**



The Georgia Traffic Injury Prevention Institute (GTIPI) is part of The University of Georgia College of Family and Consumer Sciences, funded by a grant from the Governor's Office of Highway Safety.

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